

Jodi Sibia

Creative Services

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Transforming Ideas into Visual Wonders.

crafting memorable visual experiences and
bringing creative visions to life

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Hello!

I'm Jodi Sibilía, and I'm here to be your dedicated creative companion on your journey of turning imagination into captivating visuals and memorable experiences. With a fervent passion for all things creative, I bring a wealth of expertise to the table, ready to offer a diverse array of services customized precisely to meet your unique needs.

My mission is to be your trusted guide in the world of creativity, unlocking the full potential of your ideas and dreams. Whether you're a business looking to enhance your brand's visual identity, an organization aiming to infuse creativity into your projects, or an individual seeking to bring your artistic vision to life, I'm here to support and collaborate with you every step of the way.

Drawing from my extensive experience and deep-rooted passion, I offer a wide spectrum of services that span the creative landscape. From brainstorming innovative solutions to tackling complex challenges with creative problem-solving, I'm equipped to bring your ideas to fruition. I specialize in helping you craft compelling narratives through storytelling, design captivating visual elements, and develop strategies that ignite the spark of innovation.

I understand that every project is unique, and that's why I take the time to tailor my services precisely to your requirements. Whether it's refining your brand identity, curating an unforgettable event experience, or devising a cutting-edge marketing campaign, my commitment is to bring your vision to life with precision and flair.

Let's embark on this creative journey together, where the possibilities are endless, and your ideas can transform into breathtaking visual wonders and immersive experiences. Your dreams deserve nothing less than to be realized in their full creative glory, and I'm here to ensure just that. Welcome to a world of boundless creativity and inspiration, where together, we'll make magic happen.



Services



Content Creation

Social Media Content, Blogging, Video Production, Photography, E-books and E-guides, Email Marketing, Copywriting, Content Strategy



Graphic Design

Digital and Hand-drawn Illustration, Logo Development, Website Design, Apparel Design, Newsletter and Marketing Design



Creative Consulting

Creative Problem-Solving, Creative Direction, Artistic and Cultural Strategy, Art and Cultural Program Development, Event and Experience Design

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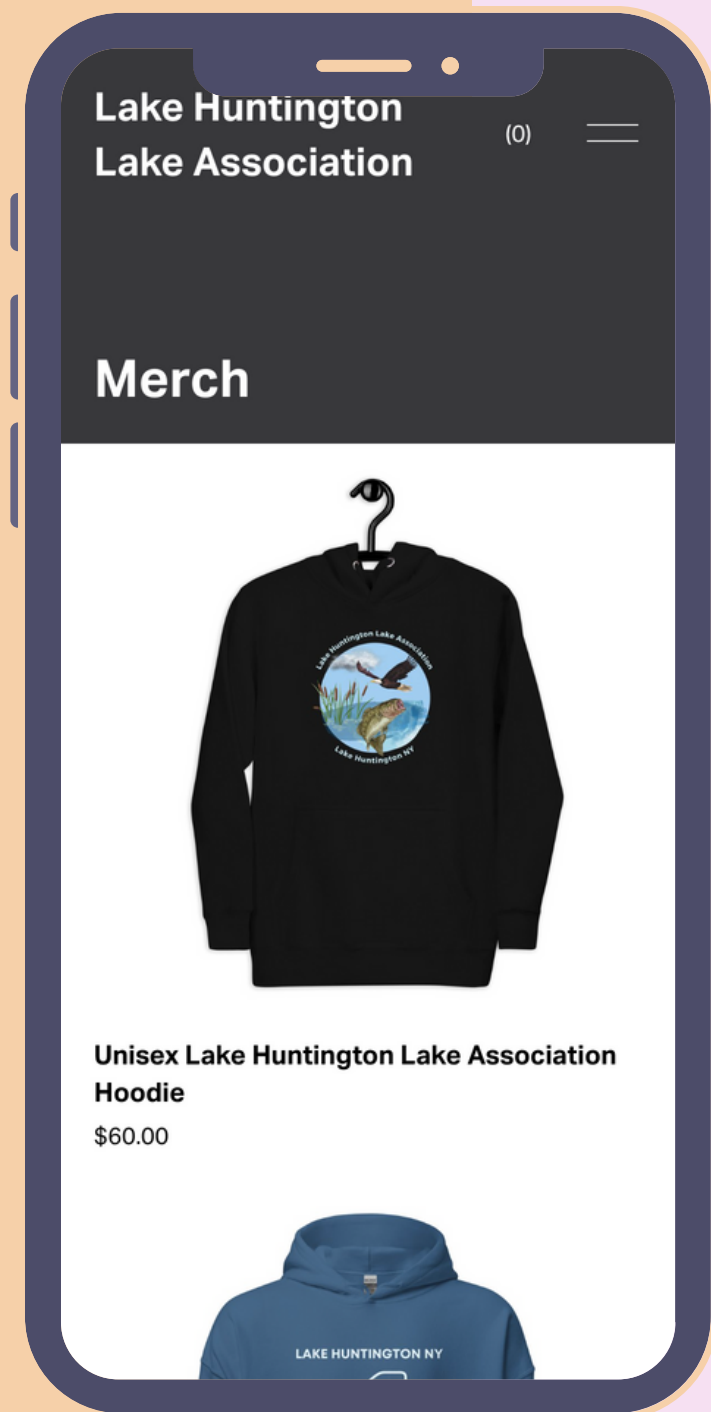
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Previous
Work



Lake Huntington Lake Association | Digital Presence

I had the privilege of spearheading the development of the Lake Huntington Lake Association's new website, a project aimed at enhancing communication, promoting environmental awareness, and fostering community engagement for this beautiful lakeside haven. As part of this initiative, I not only designed the website but also created a captivating digital art gallery, providing a platform for local artists to showcase their talents. Additionally, I designed exclusive LHLA merchandise, serving as both a means to raise awareness and a channel to earn donations for our vital cause

Platform : Website, Apparel Design, Gallery Curation

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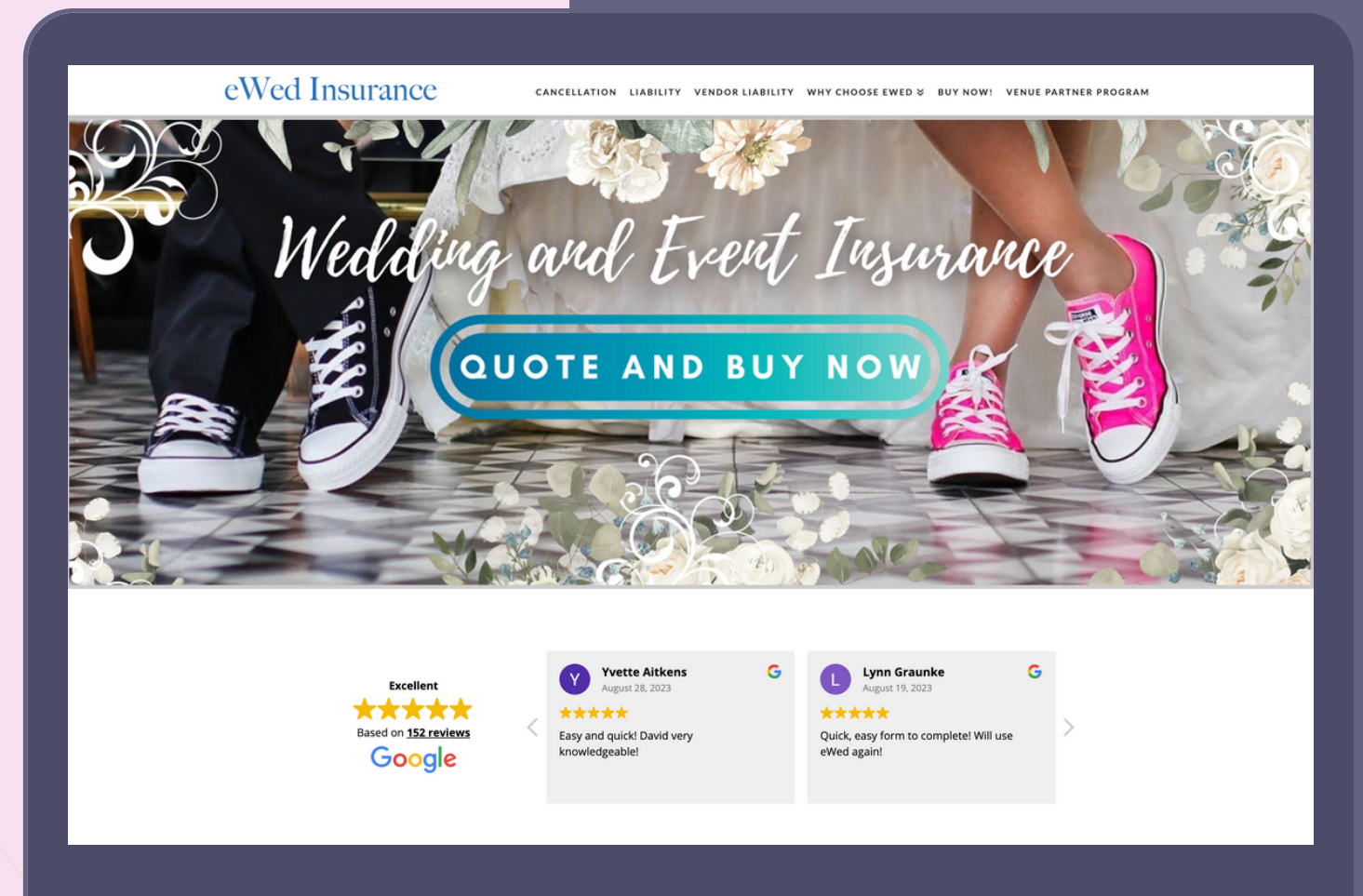
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eWed Insurance | Creative and Social Media Director

I craft brand identity, manage social media platforms, produce engaging content, and foster community engagement. I utilize data-driven strategies to optimize marketing campaigns, respond to customer inquiries, and ensure a consistent online presence. My creative direction ensures that visual materials align with brand identity, while regular data analysis guides my decision-making and improvements. Staying current with industry trends and innovations, I work to keep eWed Insurance at the forefront of digital marketing.

Platform : Social Media, Blog, Video Production





The Delaware Valley Opera 'Arts Nest' | Curator

In my capacity as the Curator of the Arts Nest, I orchestrate a discerning curation process, commencing with artist calls and the meticulous selection of exemplary talent. I lead engaging receptions to cultivate meaningful connections within the artistic community. My responsibilities extend to formulating and executing comprehensive marketing strategies, thereby elevating the visibility of the Arts Nest across diverse platforms. This multifaceted role is dedicated to cultivating a sophisticated and inclusive arts ecosystem, encapsulating curated artworks, events, receptions, marketing initiatives, and enlightening art talks.

Platform : Gallery Curation, Artist Outreach, Publication, Marketing

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Testimonial

Jodi's exceptional skills have transformed our brand, driven engagement, and elevated our digital presence to new heights.

David

Jodi's curator skills are nothing short of amazing; their keen eye for detail, unique artistic sensibilities, and ability to curate captivating exhibitions have left an indelible mark on our artistic community.

William

Jodi has been an instrumental force within the Lake Huntington Lake Association, bringing unparalleled dedication, innovative thinking, and unwavering commitment to our cause, making an indelible impact on our organization's growth and success

Mike

Jodi's apparel is a testament to creativity and style, blending unique designs with comfort and quality; wearing her creations is like wearing art, and I'm always excited to showcase her pieces.

Estelle

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Let's brainstorm some ideas and work together to make them a reality!

Portfolio Links

- www.eWedInsurance.com
- www.LakeHuntington.org
- delawarevalleyopera.com/arts-nest
- www.youtube.com/@jodisibia

contact

- www.JodiSibia.com
- Jodisibia@gmail.com

